



2021/2022

Dear Friend of Music:

Elk Island Honor Choirs Association is proud to announce their 2021/2022 Sponsorship Program. This is an exciting opportunity for you or your business to support one of the largest choir associations in the Strathcona County/Edmonton area!

The Elk Island Honour Choirs have been operating for over 37 years. The Choirs are divided into three groups; young singers in Kindergarten to Grade 2 participate in the Elk Island Tiny Trebles Choir, the Junior Choir involves those in Grades 3 to 6, and singers in the Secondary Choir are from Grades 7 to 12. We have over 65 auditioned singers in our choirs this season! Our Mission Statement: *To promote excellence in musical education by establishing and maintaining a choir or choirs composed of gifted and interested children residing in the Elk Island area.*

Unfortunately, the cost of music, clinicians, directors, venue rental and travel continue to rise. Registration fees cover a portion, but not all. Therefore, the Elk Island Honor Choirs Association has put together this sponsorship program to cover costs and recognize those businesses and individuals who support our 2021/22 performance schedule.

Sponsorship is for the entire 2021/22 season. Benefits to you are as follows:

- Recognition in each of the TWO concert programs (Christmas & Spring concerts), and on our website (www.elkislandchoirs.ca), as well as regular mentions on our social media platforms, AND 2 free tickets to either the Christmas or the Spring Concert.
- If you wish, you can designate a specific chorister to receive 25% of the amount you give towards fees or tours. An example – if a chorister brings in a \$500 sponsor, \$125 will be listed as a credit on their account to be used either this year or next.

The levels available for sponsorship are attached. Please consider supporting your local choir! Thanks to you we will be able to continue offering excellent music education.

Sincerely,

Hannah White
Choir Manager



SPONSORSHIP LEVELS

All levels include recognition on our website and regular mentions on social media, PLUS the following:

Friend (\$50 to \$99) – Company name and logo in the TWO concert programs

Patron (\$100 to \$199) – A small ad in the TWO concert programs

Benefactor (\$200 to \$499) – A medium-sized ad in the TWO concert programs

Impresario (\$500 or more) – A large ad in the TWO concert programs

Please fill out the attached form and return it to us.



SPONSORSHIP FORM

Name of Chorister referral (if any): _____

Your company name (if any): _____

Your name: _____

Address: _____

Phone #: _____ E-mail: _____

Type of Advertising: Friend (\$50 to \$99) Patron (\$100 to \$199) Benefactor (\$200 to \$499) Impresario (\$500 or more)

Amount paid \$_____ (Please make cheques payable to E.I.R.H.C.A. or you can send an etransfer to: elkislandchoirs@gmail.com – Security Question and Answer: What is this for? choirs)

*Attach a copy of the advertisement you would like to submit together with your company logo.
Alternatively, you can provide the information you would like included in the space below and we will create the ad for you and send a proof for your approval. Also, provide your company logo if available.*