



Elk Island Regional Honour Choirs

Celebrating Music & Singing

Summer, 2019

Dear Friend of Music:

Elk Island Honour Choirs Association is proud to announce their 2019/2020 Sponsorship Program. This is an exciting opportunity for you or your business to support one of the largest choir associations in the Sherwood Park/Edmonton area!

The Elk Island Honour Choirs have been operating for over 30 years. The Choirs are divided into three groups; young singers in Kindergarten to Grade 2 participate in the Elk Island Tiny Trebles Choir, the Junior Choir involves those in Grades 3 to 6, and singers in the Secondary Choir are from Grades 7 to 12. We had over 100 auditioned singers in our choirs last season! Our Mission Statement: *To promote excellence in musical education by establishing and maintaining a choir or choirs composed of gifted and interested children residing in the Elk Island area.*

Unfortunately, the cost of music, clinicians, directors, venue rental and travel continue to rise. Registration fees cover a portion, but not all. Therefore the Elk Island Honour Choirs Association has put together this sponsorship program to cover costs and recognize those businesses and individuals who support our 2019/20 performance schedule.

Sponsorship is for the entire 2019/20 season. Benefits to you are as follows:

- Recognition in each of the THREE concert programs (Christmas, Imagine & Spring concerts), and on our website (www.elkislandchoirs.ca).
- If you wish, you can designate a specific chorister to receive 25% of the amount you give towards fees or tours. An example – if a chorister brings in a \$500 sponsor, \$125 will be listed as a credit on their account to be used either this year or next.

The levels available for sponsorship are attached. Please consider supporting Fine Arts and singing in our local area! Thanks to you we will be able to continue offering excellent music education.

Sincerely,

Laurie Christiansen, Choir Manager



SPONSORSHIP LEVELS

All levels include recognition on our website, PLUS the following:

Friend (\$50 to \$99) – Company name and logo in the THREE concert programs

Patron (\$100 to \$199) – A quarter-page ad in the THREE concert programs (2.5" x 4")

Benefactor (\$200 to \$499) – A half-page ad in the THREE concert programs (5.1" x 4")

Impresario (\$500 or more) – A full-page ad in the THREE concert programs (5.5" x 8.5"), your logo on the program covers and our website, and a direct link to your website from ours.

Please fill out the attached form and return it to us.



SPONSORSHIP FORM

Name of Chorister referral (if any): _____

Your company name (if any): _____

Your name: _____

Address: _____

Phone #: _____ E-mail: _____

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|---|
| Type of Advertising: Friend (\$50 to \$99) Patron (\$100 to \$199) Benefactor (\$200 to \$499) Impresario (\$500 or more) |
|---|

Amount paid \$_____ (Please make cheques payable to E.I.R.H.C.A.)

Attach a copy of the advertisement you would like, or provide the information you would like included in the ad below. We will create the ad for you and send a proof for your approval.